



THE BEACON GROUP

Strategic Planning

Objective

To provide professionally facilitated, computer-based brainstorming to help you develop a sound strategic plan.

Using our unique *Electronic Decision Support Technology™* and our well proven *PDR Planning Methodology*, we are able to help you collect and then prioritize important facts, and different points of view quickly and efficiently. This allows team-based decisions to be made in "real-time" while, all of the time, ensuring the group remains focused on gaining agreement and commitment with respect to the critical issues, views and priorities. The technology supplements the more traditional facilitation process and makes it far more dynamic.

Features:

- High-tech/interactive computer technology
- Cost-effective electronic brainstorming
- Portable PC-based decision making assistance

Benefits:

- Knowledgeable third-party facilitation
- Zero-based/externally focused planning framework
- Outcome and execution based bias

Application:

- Strategic Planning and Decision Making
- Collaboration and Team-Building
- Mission, Vision and Business Planning Exercises

