



Strategic Thinking, Planning and Dialogue

The Objective:

To provide experienced professional facilitation to help you develop, shape, communicate and effectively implement a sound Strategic Plan.

Using a combination of our portable computer-based Electronic Decision Support Technology (EDS) and our well proven PDR Planning Methodology, we are able to enhance and expand the fundamental "strategic thinking" process which is so essential to the design of any good Strategic Plan.

We will help you collect and then prioritize insights, issues, important facts and different points of view quickly and efficiently. This allows collaborative, team-based decisions to be made in "real-time" while ensuring the planning team you have assembled remains focused on reaching full understanding, clear alignment and total commitment with respect to the critical priorities you are seeking to establish and act upon.

The EDS technology supplements and improves upon the more traditional facilitation process and makes the planning exercise far more dynamic and impactful.

Features:

- High-tech, interactive computer assisted technology
- Cost-effective electronic brainstorming
- A proven planning methodology

Benefits:

- Knowledgeable, objective and experienced third-party facilitation
- Externally focused thinking and planning orientation
- An outcome / results-based bias

Application:

- Strategic Planning, Decision Making and Brainstorming sessions
- Collaboration, Prioritization and Team-Building meetings
- Mission, Vision, Values and Competency development



Strategy | Culture | Talent | Leadership



THE BEACON GROUP

4576 Yonge Street, Suite 360, Toronto, ON M2N 6N4
416.229.0605 | 866.240.3948 | www.thebeaongroup.ca