



Employee Surveys

The Objective:

To gather detailed insight into the effectiveness of business, human resource and operating practices, improving your ability to act on emerging trends.

Organizational surveys, of all types, have long proven to be an essential tool of good business management and a critical means to measure the ongoing effectiveness of your policies, practices and programs.

Our proven survey processes and Web based technology help ensure not only record levels of employee participation, but help you arrive at a deep and insightful view of the organization's climate, its strengths and its vulnerabilities.

While on-line survey tools are the way of the future, we can also administer surveys through more traditional methods. In either case, we will work with you to develop a survey instrument and process that is fully customized to your unique needs, and reflects your organization's values, culture and business needs.

Features:

- Fully customized survey format and reporting framework
- Electronically administered data processing
- User-friendly presentation of results

Benefits:

- High levels of participation and detailed demographics
- Timely presentation of survey results
- Thorough analysis of data

Application:

- Monitoring of business and human resource practices
- Tracking organizational climate changes
- Quick feedback on key issues



Strategy | Culture | Talent | Leadership



THE BEACON GROUP

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