



360 Degree Feedback Assessments

The Objective:

To design, implement and administer assessment systems that provide detailed insight and objective feedback on performance and leadership behavior.

The use of customized "multi-rater" feedback instruments is playing an ever-increasing and important role within progressive organizations. It is a proven means to more objectively assess performance and helps to better focus individual and organizational leadership development priorities.

We design, facilitate and administer fully integrated 360° feedback programs based on the unique Leadership Competencies and Core Values of your organization. Our expertise covers the full range of service offerings, from the design of the survey tool, through to and including the very important individual feedback process and then all the way to the equally important analysis of organization-wide trends and implications.

When properly conceived and implemented, multi-rater feedback is the only proven and effective way for an organization to truly anchor a genuine performance feedback and coaching culture.

Features:

- Fully customized design and tailored application
- Online, confidential survey administration
- User friendly feedback reports

Benefits:

- Highly detailed and prescriptive personal feedback results
- Targets specific development opportunities
- Measurable against benchmarks

Application:

- Individual, team and organizational performance assessment
- Capability gap, trend and alignment analysis
- Identification of development needs



Strategy | Culture | Talent | Leadership



THE BEACON GROUP

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